MK Capture Photography Ltd. - Terms & Conditions

Ownership & Copyright

All photographs, videos, and visual media created by MK Capture Photography Ltd. are the intellectual property of MK Capture Photography Ltd. and are protected under Canadian copyright law. Copyright is not transferred with the purchase of any services unless explicitly agreed upon in writing.

License of Use

By paying this invoice, the client (including real estate agents, brokerages, and any third parties acting on their behalf) is granted a non-exclusive, non-transferable, and non-sublicensable license to use the delivered images and media solely for the marketing and promotion of the specific property photographed. This license extends to MLS listings, real estate websites, print materials, and social media for the duration of the property's active listing.

Restrictions

Clients may not resell, sublicense, alter, or transfer the images or media to any other party (including builders, stagers, designers, or future listing agents) without prior written consent from MK Capture Photography Ltd. Unauthorized use may result in legal action.

Payment Terms

Invoices are due within 30 calendar days from the date of issue (Net 30). A late payment fee may apply to overdue balances. MK Capture Photography Ltd. reserves the right to revoke usage rights and suspend services for accounts with outstanding payments beyond 45 days.

Payment & Acceptance

Payment of this invoice confirms the client's satisfaction with the delivered media and constitutes acceptance of these terms. Any requests for changes or reshoots must be made prior to payment, unless otherwise agreed upon in writing.

Third-Party Use

If a third party (e.g., builder, developer, designer) wishes to use the images, they must obtain a separate license directly from MK Capture Photography Ltd. Usage rights are not transferable by the client to others.

Archiving & Storage

MK Capture Photography Ltd. retains the original files for a minimum of 6 months. Retrieval or re-licensing of archived images may be subject to an administrative fee.

Cancellations & Rescheduling

Cancellations or rescheduling must be made at least 24 hours in advance. Same-day cancellations may be subject to a cancellation fee. Weather-related rescheduling will be accommodated where possible at no additional charge.

Agreement to Terms

Use of the delivered images or payment of the invoice implies full acceptance of the above terms and conditions.